La Paz Homes Win Top National Honor

For "excellence of quality in planning, design and materials," La Paz Homes in Mission Viejo have won the highest honor in a nation-wide quality home contest. American Builder Magazine, one of the nation's two leading construction journals, selected La Paz Homes as Grand Prize Winner from among hundreds of entries from all over the United States. La Paz Homes will receive the award in special ceremonies this month at the National Association of Home Builders convention in Chicago.

This is the second time La Paz Homes have won a design and construction award in the past six months. Last June, the homes won an award of merit for exterior and interior design and floor plan.

The magazine especially highlighted the San Juan, a formal home with large covered entryway opening into an oversized, raised foyer. The large living room, with a nine-foot, six-inch high ceiling is highlighted with a fireplace and elevated hearth. Above and to the side of the fireplace is masonary covering one half of the wall. The rear patio area is reached from the living room through sliding glass doors. The kitchen also opens... (Continued on Page 4)

11 Calves Donated to School Program

Eleven Polled Shorthorn and Hereford calves were donated last week to Mission Viejo High School's agricultural class by Rancho Mission Viejo. Jerry Moiso, grandson of Mrs. Marguerite M. O'Neill, owner of the 53,000-acre ranch, presented the calves — nine steers and three heifers—to Arnold Troftgruben, agricultural instructor.

Also taking part in last month's donation of the calves were George Broomell and C. W. Forbes, members of the agricultural advisory council of Tustin Union High School District.

Last October, Mission Viejo Company, developers, donated the seven-acre agricultural site to the high school which opened last September. Mission Viejo is rising on 11,000 acres of the famous rancho.

"We are extremely pleased to receive such a generous gift," said Troftgruben. "The calves will be used in a group project being conducted by eight of our students. The boys will raise the calves, keep records of growth and eventually show them at livestock shows."

"The calves are from some of the finest stock we have on the ranch, and should grow into fine specimens," Moiso said.

In full operation since November 1, the agricultural teaching facility at Mission Viejo High School also has... (Continued on Page 4)

Akins Named Vice President

Mission Viejo Company has appointed E. B. Akins vice president in charge of all construction operations.

Previously, Akins is completing La Paz Plaza, first shopping center in the community; Mission Viejo Golf Club, to open in March, and the third and fourth units of La Paz Homes.

Akins, 41, was a partner in the firm of E. B. Akins & Co. for seven years before joining Mission Viejo Company. He and his wife, Priscilla, live in Tustin with their son, Bruce, 15. A daughter, Kathy, 18, is a freshman at Whittier College; and a son, Carl, 18, is a freshman at Menlo College.
Residents of Deane Homes in Mission Viejo will take part this month in the Christmas Home Decoration Contest sponsored annually by Deane Brothers, Inc. It will mark the first year for the contest at Deane Homes, Mission Viejo.

According to B. D. "Mac" and Virginia McWilliams, Swim and Racquet Club management consultants, judging of the entrants will be held on Dec. 15 and winners will be announced Dec. 18. Cash prizes will be awarded to the first, second and third place winners.

There will be garden gifts for each person attending, plus valuable door prizes and refreshments.

Mr. and Mrs. William Glenn Balch inspect Garden Kitchen in Tiffany model home they purchased in Deane Homes.

Deane Homes to Conduct Yule Decoration Contest

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The Mission Viejo Reporter is published monthly by the Mission Viejo Company, developers, 4500 Campus Drive, Newport Beach, Calif. Phone (714) 540-0442.


DURING Hallowe’en Carnival at Deane Homes youngsters played Bingo. Cake walk, apple bobbing, haunted house and free game booths with prizes also kept youngsters and adults busy during night.

Hallowee’En Fun!

A series of landscaping seminars for residents of Deane Homes, Mission Viejo has been started at the Swim and Racquet Club next to the model home area. Arrangements have been made with experts in the landscaping field to conduct the seminars. To accommodate the large number of expected participants, attendance is by invitation according to unit numbers.

First seminar was held Nov. 19. Residents in units 5890 and 5905 are being invited to seminars on Saturday, Dec. 3 and Saturday, Dec. 10.

Main areas of discussion include: Do It Yourself Landscaping; Working With Your Nursery; Professional Landscaping Design Tailored to Your Individual Needs; Design Ideas: Entry Court Effects, Patios, Pool Areas, Slopes and Side Yards; and Important Tips on Soil Conditioning.

There will be garden gifts for each person attending, plus valuable door prizes and refreshments.

The Balchs, presently living in Pasadena, while awaiting occupancy of their three-bedroom Tiffany model in Deane Homes, also became the 300th homebuyer.

“Above all,” said Balch, “the perfection throughout Mission Viejo appealed highly to my wife and me.”

Balch’s firm, Balch-Hutchinson-Perkins of Los Angeles, designed the Mission Viejo High School which opened last September. The Spanish style school features adobe-like block and tile construction. Balch organized his firm in 1946 and specializes in public school architecture. His firm’s current credits include Tustin Union High near the University of California’s Irvine Campus and an extension of Fullerton State College.

Balch is currently celebrating his 40th year in the architectural profession. He attended the University of Southern California. He is a fellow of the American Institute of Architects and a past president of the AIA’s Southern California chapter and of the California State Architects.

Landscaping Seminars Start at Deane Homes

Personality of the Month

Architect Balch Lauds M.V. Design

Architect William Glenn Balch last month expressed a fine testimonial to the excellent degree of architecture and design concept in Mission Viejo: He and his wife, Lena, bought a home in the new community.

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Gardening in Mission Viejo

By Robert Calvin

April Westwood Garden Center

Now that winter rains have started, proper soil preparation and planting will be much easier. Neglect of these most important parts of gardening will show up in the life of the plants.

Along with all the planting activity in the garden now, don’t forget the bare-root ornamental trees, fruit trees and roses. You do not need to have a rose garden as such. Roses may be used as foundation planting or in the shrubbery border.

Place your order ahead of time for varieties of fruit and roses you desire. This is the "last call" for planting bulbs for spring bloom. Buy tulip bulbs now and store them in the top of the refrigerator, (not the freezer compartment) for three to four weeks and then plant.

Bedding plants, such as petunias, stocks, snapdragons, calendula, Iceland poppy, forget-me-nots, pansies, violas and dwarf phlox, should be planted now to brighten up the foundation and shrubbery borders. Take advantage of the winter rains. Lawns, trees, shrubs and flower planting will now be completely established by next spring, and will be twice as large by the end of next summer as those planted in the spring.

BURGERING community of Mission Viejo takes aesthetic shape as shown in this recent panoramic view. In left of photo can be seen extensive entryway with lush landscaping. To right is sprawling campus of Mission Viejo High School. Beyond can be seen the new residences of Deane Homes and La Paz Homes in the rolling hills.

Pharmacy, Beauty Salon to Open in New Plaza

Two more business firms have leased space in the new La Paz Plaza shopping center under construction at La Paz Road and Christiana Drive.

Joining the Thriftmart and the United California Bank in the shopping plaza, which will open in February, are Morrison’s Pharmacy and Phillip’s Hair Fashions.

Morrison’s Pharmacy will be operated by Donald Morrison, who presently operates a pharmacy in Orange. The Mission Viejo facility will sell prescription drugs, patent medicines, cosmetics, gifts and cards. It will be staffed by two registered pharmacists.

Operated by Phillip Rocca, Phillip’s Hair Fashions will have six stations for hair grooming, and will sell cosmetics and jewelry. The La Paz facility will be the third location for Phillip’s. Others are in Santa Ana and Tustin.

Also scheduled for occupancy in the plaza are a Union Oil Station, dentist, florist, cleaners and gift store.

La Paz Homes Christmas Decoration Plan Told

La Paz Homes will conduct a Christmas Home Decoration Contest, with cash awards to the first four winners.

Residents will decorate their homes and front yards, and will be judged on basis of originality, imaginative approach, theme, lighting and scale utilization.

Any La Paz Home resident may enter the contest by filling out an entry form they’ll receive in the mail and depositing it at the sales office before December 7. Judging will be held on the night of December 9, and awards made on December 12.

Four judges will use a point system to determine the winners.

Wampler Names Assistant Pro

Ed Wampler, head golf professional at Mission Viejo Golf Club, has named Bob Harritt, 45, assistant head professional and teaching professional.

Harritt, an amateur and professional golfer for the past 25 years, is well known in golf circles in Orange County, especially in the Huntington Beach area. He presently is assistant professional at Mesa Verde Country Club. He’ll assume his new duties at Mission Viejo December 1.

A major portion of Harritt’s duties prior to joining Mesa Verde was devoted to teaching golf to high school and college students. At Mission Viejo, Harritt also will be in charge of the pro shop, and will aid in arranging tournaments.

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DECEMBER, 1966 MISSION VIEJO REPORTER PAGE THREE
Five La Paz Homes Win National Award

La Paz Homes has won the highest honor for its residential marketing program in a nationwide contest just concluded.

Practical Builder Magazine, one of the nation’s three leading construction journals, awarded La Paz Homes Top Trophy for the best marketing program among builders constructing and selling more than 200 homes per year. La Paz Homes was chosen by a panel of judges from more than 500 entries from all over the United States.

La Paz was cited by the judges for its excellent marketing concept, including model home presentation, advertising, brochure, public relations, sales office, homes, after-sale service to customers, sales staff and builder image.

The award is the third major honor to be bestowed on La Paz Homes.

Clark Heads Deane Club

George “Bill” Clark has assumed duties as director of the Deane Homes Swim and Racquet Club in Mission Viejo. He succeeds Ruth Jacobson, acting director since July.

Clark has 11 years experience in club operations, including 5 years in management of the officers and enlisted men’s service clubs at the Army’s Presidio of San Francisco.